



Bilstein Continues Relationship with Modified Lite STARS Guaranteeing Purse for 2015 Winter Nationals

SOMERSET, PA (December 15, 2014) – Officials guaranteeing of the BILSTEIN Modified Lite STARS Championship Tour are pleased to announce the signing of a title sponsor for the BILSTEIN Modified Lite STARS International Championship Tour. ThyssenKrupp Bilstein of America for its fifth year has agreed to be the title and presenting sponsor for the Modified Lite STARS program for 2015.

BILSTEIN Shocks, based in Poway, California, has increased its involvement greatly in Modified Lite racing over the past five years to establish a clearly defined footprint in the industry. Racers using BILSTEIN Shocks have won some of the biggest events in the country last year both sanctioned and unsanctioned. In addition, many of the Mod Lite STARS drivers competed on BILSTEIN Shocks during the 2014 Modified Lite STARS session.

“We’re very excited to expand our involvement in the Modified Lite industry and increase our presence on the Bilstein Modified Lite STARS Tour in 2014. Being the title sponsor of the BILSTEIN Modified Lite STARS allows our company the opportunity to continue to increase our brand awareness and to reach new customers within the series and the industry as a whole. We’re looking forward to a great year with the STARS series and to working with everyone associated with the nation’s leading Modified Lite organization,” stated Scott MacDonald, Director, Marketing & Product Management for ThyssenKrupp Bilstein of America.

During the Performance Racing Industry conference, Mod Lite STARS President of Racing Operations Bill Bauer was very pleased to announce that the first annual winter nationals at Bubba Raceway Park will now be a guaranteed purse. Originally the published purse was based on a 24 car field, and now with Bilstein support, Bauer stated we will be able to continue our past performance record paying our drivers what we published.

The fun will start on February 19 and 20 with a pair of 20 lap preliminaries, each paying \$500 to the winner, \$180 for fifth, \$100 for tenth, and \$75 to start. The finale event of February 21st will go for 25 laps, and the winner will take home a cool \$1,000, along with the bragging rights. The Saturday night feature will have an enhanced payoff all the way through the field, with \$350 going to the fifth place runner, and \$275 for the racer who cracks the top ten. Every starter in the 24 car field will earn at least \$100.

Throughout the world, the name ThyssenKrupp BILSTEIN is synonymous with innovation and high-tech engineering in the shock absorber market. With production facilities throughout the world, the company supplies products for the complete spectrum of damping applications. In addition, the name BILSTEIN has for many decades been closely associated with the most advanced technology in the field of suspension design, driving comfort and safety. In order to expand this position in the future, BILSTEIN became a division of ThyssenKrupp Technologies

AG in 1988 and a wholly-owned subsidiary in 2005. The partnership and co-operation within the group will enable the company to continue to inspire with innovations in the traditional BILSTEIN way.

On top of this, ThyssenKrupp BILSTEIN has for many years now been a much sought-after partner in the motor sports and tuning sector. ThyssenKrupp BILSTEIN is an operative business unit in the Components Technology business area.

The BILSTEIN Modified Lite STARS International Championship Tour is a non-profit organization formed to fill a void and restore much-needed stability to the brand of mod-lite racing. Serving as a national sanctioning body the Modified Lite STARS International Championship Tour represents an aggressively growing segment of motor sports' racing and is recognized as the leader in modified lite racing. In its eighth year of operation the STARS program has gained widespread acceptance with its standardized rules, sponsorship program, with the STARS model becoming the basic guide for pockets of localized modified lite racers.

The Modified Lite STARS International Championship Tour is proudly supported by its major sponsors: BILSTEIN Shock Absorbers, North East Modified Lites, Knepper ATV Repair, EVO Race Cars, New Augusta Auto Services, and Hoosier Racing Tire.

You can reach Bill Bauer at 814-442-1738. E-mail to info@modlitestars.org and snail mail to 128 Bruner Ave, Somerset, PA 15501.

For the latest breaking news on the BILSTEIN Modified Lite STARS International Championship Tour visit the series' website at www.modlitestars.org.

Be sure and visit the series on the social media outlets as well at <https://www.facebook.com/modifiedlite.racing>