



Hoosier Racing Tire Production Bulletin “New STARS 235/60-13 Mod Lite Tire to be Introduced

Somerset, PA (May 6, 2016): Mod Lite STARS is pleased to announce that Hoosier Racing Tire will have the 235/60-13 STARS tire available in both Soft and Medium Versions that feature the same durable, repeatable compounds as the current STARS tires. “With the continued growth of the STARS Mod Lite Organization, STARS Series Officials and Hoosier Racing Tire have agreed to add the 235/60”, explained Hoosier Product Manager Shanon Rush.

In announcing the continuation of the Hoosier program for the next three seasons, STARS President of Racing Operations Bill Bauer noted “the Modified Lite STARS program is unique to other sanctioning bodies, we are a non-profit organization and we prefer to have a tire program that is affordable and not a support tire.” Within the Modified Lite division, other sanctioning bodies use plated tires to subsidize their programs, with the added costs being passed through directly to the racers. “A support tire program costs the driver more than \$130.00 per tire, and a portion of that is turned over to the sanctioning body,” Bauer explained. That it is not the case for the Bilstein Modified Lite STARS program. Bauer explained “all of our regional directors and club presidents unanimously rejected that idea in 2012 when we teamed with Hoosier Tire and continued that approach in 2016; they didn’t like it that the drivers had to pay the extra fee on top of the cost of the tire.” He summed up “we were looking for an affordable and durable tire which Hoosier Racing Tire has provided to us.”

The Bilstein Modified Lite STARS is proud to announce the Hoosier tire program:

- Hoosier Racing Tire will provide a STARS plated tire 205/60-13, 215/60-13 soft and 215/60-13 medium tire, 235/60-13 soft and medium tire
- \$104 retail cost to the driver, a saving of \$26 for each tire

36805STARS	205/60-13 STARS SOFT	Retail \$104.00
36810STARM	215/60-13 STARS MED	Retail \$104.00
36910STARS	215/60-13 STARS SOFT	Retail \$104.00
36815STARS	235/60-13 STARS SOFT	Retail \$104.00
36815STARM	235/60-13 STARS MED	Retail \$104.00

The BILSTEIN Modified Lite STARS International Championship Tour is a non-profit organization formed to fill a void and restore much-needed stability to the brand of mod-lite racing. To reverse the downward trend that it was experiencing the Modified Lite STARS established stability and direction. Serving as a national sanctioning body the Modified Lite STARS International Championship Tour represents an aggressively growing segment of motor sports’ racing and is recognized as the leader in modified lite racing. In its eighth year of operation the STARS program has gained widespread

acceptance with its standardized rules, sponsorship program, with the STARS model becoming the basic guide for pockets of localized modified lite racers.

The Modified Lite STARS International Championship Tour is proudly supported by its major sponsors: BILSTEIN Shock Absorbers, North East Modified Lites, Knepper ATV Repair, Evolution Chassis, nXs Motorsports, American Ethanol, Ignite Racing Fuel, Sidewinder Chassis, Velocity Race Cars, Extreme Motorsports, Oil Medics, Schoenfeld Header's, Superior Race Car, Ferguson Enterprise and Hoosier Racing Tire.

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