



Bilstein Modified Lite STARS Continues Relationship with Hoosier Race Tires

Somerset, PA (December 16, 2013): During the PRI Trade Show, the Bilstein Modified Lite STARS Tour announced that the teaming agreement with Hoosier Racing Tire will continue making Hoosier the official tire for the 2014-2015 seasons. “The 2013 season was very successful year that saw more than 230 different drivers competing for regional and national points,” Bill Bauer, President of Racing Operations briefed Hoosier. “Our best estimates are that because of our sponsors support we were able to pay out more than \$200,000 in cash and \$50,000 worth of awards. We continued to show growth in 2013 where we had 58 regional events and 5 national events scheduled, at 33 different race tracks.”

In announcing the continuation of the Hoosier program for the next two seasons, Bauer noted “the Modified Lite STARS program is unique to other sanctioning bodies, we are a non-profit organization and we prefer to have a tire program that is affordable and not a support tire.” Within the Modified Lite division, other sanctioning bodies use plated tires to subsidize their programs, with the added costs being passed through directly to the racers. “A support tire program costs the driver more than \$125.00 per tire, and a portion of that is turned over to the sanctioning body,” Bauer explained. That is not so with the Bilstein Modified Lite STARS Tour. Bauer explained “all of our regional directors and club presidents unanimously rejected that idea; they didn’t like it that the drivers had to pay the extra fee on top of the cost of the tire.” He summed up “we were looking for an affordable and durable tire which Hoosier Racing Tire has provided to us.”

The Bilstein Modified Lite STARS is proud to announce the Hoosier tire program:

- Hoosier Racing Tire will provide a STARS plated tire 205/60-13, 215/60-13 soft and 215/60-13 medium tire, 235/60-13 TBD
- \$100 retail cost to the driver, a saving of \$25 for each tire
- Hoosier will provide the Modified Lite STARS Tour with four tires for each of the five national events, up to 20 tires total

36805STARS	205/60-13 STARS SOFT	Retail \$100.00
36810STARM	215/60-13 STARS MED	Retail \$100.00
36910STARS	215/60-13 STARS SOFT	Retail \$100.00

Modified Lite STARS Tour rules to read:

The official tire for the Modified Lite STARS Tour is the Hoosier STARS plated 205/60-13, 215/60-13 soft and 215/60-13 medium tire, other tires to be considered on an event by event basis. The American Racer Dirt Micro Sprint Racing Tire will not be considered for any Modified Lite STARS events.

Note: Hoosier Dirt Bozz Style tread pattern “H”, Hoosier Racing Tires sanctioning body STARS and TUSA (support tire program) plated tires 40-durometer minimum before the race will remain in effect.

Hoosier Racing Tire Corp. has been producing winning race tires for over 40 years. Hoosier produces over 1000 different size and compound combinations used at over 400 race tracks across the world.

The Bilstein Modified Lite STARS was formed to fill a void and restore much-needed stability to the world of Modified Lite racing. To reverse the downward trend that the division was experiencing, the Modified Lite STARS established stability and direction. Serving as a national sanctioning body, the Modified Lite STARS International Championship Tour represents an aggressively growing segment of motor sports racing and is recognized as the leader in Modified Lite racing. In its eighth year of operation the STARS program has gained widespread acceptance with its standardized rules, sponsorship programs, with the STARS model becoming the basic guide for pockets of localized Modified Lite racers.

The Modified Lite STARS International Championship Tour is proudly supported by its major sponsors: Bilstein Shock Absorbers, Hertrick GMC, and Hoosier Racing Tire.

You can reach Bill Bauer at 814-442-1738. E-mail to info@modlitestars.org and snail mail to 128 Bruner Ave, Somerset, PA 15501. For additional information on the Modified Lite regional and international programs, please check the website at www.modlitestars.org.