

# BILSTEIN MODIFIED LITE STARS NEWS

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## **BILSTEIN MODIFIED LITE STARS ANNOUNCES “SWIFT MOVE OF THE RACE” and SWIFT SPRINGS SPONSOR FOR THE 2017 SEASON**

SOMERSET, PA: The Bilstein Modified Lite STARS International Championship Tour announced today the signing of Swift Springs USA as an associate sponsor for the 2017 season. Swift Springs, an industry leader in motorsport suspension coil springs, joins the growing family of sponsors for the popular dirt oval racing series now in its tenth year of operation.

Included with the Swift Springs partnership, each STARS national race in 2017 will feature a “Swift Move of the Race” award for the driver who demonstrates an especially skillful maneuver during the feature event. Host track and STARS representatives will make this selection after the featured race and award the driver with the Swift Move of the Race Spring. In addition, Swift Springs will provide the 2017 Modified Lite STARS International Tour Champion with a set of five Swift Springs.

“I was immediately impressed with the Swift Springs product line and price points,” said Modified Lite STARS President of Competition and Racing Operations Bill Bauer.

“Understanding the high standards required by our series drivers and their equipment, I knew Swift Springs would be a great partner in marketing cost effective world class quality springs.”

“Swift demonstrates superior engineering in spring design by developing the spring to be the lightest and most durable in motor sports,” said Swift Springs USA General Manager Leonard Wang. “We have the best characteristics of any brand or design in the market. Our springs exhibit the most linear characteristics while still being cost effective.”

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Swift Springs has become one of the most recognized and respected names in the suspension coil spring market through superior engineering research and development. Utilizing advanced spring technology and innovation, Swift Springs has excelled through the ranks of some of the world's most reputable races. Swift Springs was founded in 1997 in Tokyo, Japan as a motor sports division of Tokyo Hatsujo Manufacturing Co, Ltd and has been leading the spring industry since.

Modified Lite STARS, Inc. is a non-profit organization serving as a national sanctioning body for the Modified Lite racing class. Representing more than 350 race teams throughout North America, the Modified Lite STARS organization serves a fast-growing segment of dirt oval racing motorsports and is recognized as the leader in Modified Lite racing. In its tenth year of operation, the Bilstein Modified Lite STARS International Championship Tour has gained widespread acceptance with its standardized rules and growing sponsorship program.

The Bilstein Modified Lite STARS International Championship Tour is proudly supported by its major sponsors: BILSTEIN Shock Absorbers, Hoosier Race Tire, Aero Race Wheels, SWIFT Springs, ROD END Supply, Modlite Project.com, NXS Motorsports, Knepper ATV Repair, PRO Race Cars, Sidewinder Chassis, Velocity Race Cars, Extreme Motorsports, Reynolds Farm Equipment, John Deer, Boyd's Garage, Sauer & Sons Construction, Chasos Motorsports, and Jokers Chassis.

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