



## **TRU Racing Wheels Signs on with Bilstein Modified Lite STARS International Championship Tour**

SOMERSET, PA (January 6, 2014) – Officials of the BILSTEIN Modified Lite STARS Championship Tour are pleased to announce the signing with another respected and nationally recognized company. TRU Racing Wheels, Inc based out of Cleveland, AL has joined as an associate sponsor for the BILSTEIN Modified Lite STARS International Championship Tour.



“TRU Racing Wheels is another great addition that we are honored to have part of our Series” stated President of Competition & Racing Operations Bill Bauer. “TRU Racing Wheels is a national company and are very pro-active in promoting their company and are big supporters of racing as a whole. In addition to the eight wheel give away TRU Racing Wheels, will provide Bilstein Modified Lite STARS active

drivers with a discounted price of the TRU Racing Wheel product.

You can contact TRU Racing Wheels, 800-490-6895, 27026 State Hwy 79, Cleveland, AL 35049, [www.trueracingwheels.com](http://www.trueracingwheels.com).

The BILSTEIN Modified Lite STARS International Championship Tour is a non-profit organization formed to fill a void and restore much-needed stability to the brand of mod-lite racing. To reverse the downward trend that it was experiencing the Modified Lite STARS established stability and direction. Serving as a national sanctioning body the Modified Lite STARS International Championship Tour represents an aggressively growing segment of motor sports’ racing and is recognized as the leader in modified lite racing. In its eighth year of operation the STARS program has gained widespread acceptance with its standardized rules, sponsorship program, with the STARS model becoming the basic guide for pockets of localized modified lite racers.

The 2013 season was very successful that saw more than 230 different drivers competing for regional and national points. Our best estimates are that because of sponsorship support we were able to pay out more than \$200,000 in cash and awards.

The Modified Lite STARS International Championship Tour is proudly supported by its major sponsors: BILSTEIN Shock Absorbers, Hertrick GMC, and Hoosier Racing Tire.

You can reach Bill Bauer at 814-442-1738. E-mail to [info@modlitestars.org](mailto:info@modlitestars.org) and snail mail to 128 Bruner Ave, Somerset, PA 15501.

For the latest breaking news on the BILSTEIN Modified Lite STARS International Championship Tour visit the series’ website at [www.modlitestars.org](http://www.modlitestars.org).

Be sure and visit the series on the social media outlets as well at <https://www.facebook.com/modifiedlite.racing>